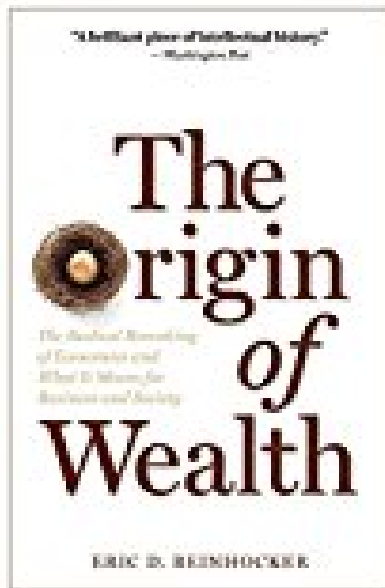


The Origin of Wealth The Radical Remaking of Economics and What it Means for Business and Society



BOOK DETAILS

- Author : Eric D. Beinhocker
- Pages : 544 Pages
- Publisher : Harvard Business Review Press
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BOOK SYNOPSIS

What is wealth? How is it created? And how can we create more of it for the benefit of individuals, businesses, and societies? In *The Origin of Wealth*, Eric Beinhocker provides provocative new answers to these fundamental questions. Beinhocker surveys the cutting-edge ideas of economists and scientists and brings their work alive for a broad audience. These researchers, he explains, are revolutionizing economics by showing how the economy is an evolutionary system, much like a biological system. It is economic evolution that creates wealth and has taken us from the Stone Age to the \$36.5 trillion global economy of today. By better understanding economic evolution, Beinhocker writes, we can better understand how to create more wealth. The author shows how complexity economics is turning conventional wisdom on its head in areas ranging from business strategy and organizational design to investment strategy and public policy. As sweeping in scope as its title, *The Origin of Wealth* will rewire our thinking about the workings of the global economy and where it is going.

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